

## WHAT IS CHRONIC MALNUTRITION?

**One of the most common diseases affecting children globally, but the least known and therefore the most underfunded.**

Children who receive inadequate nutrient intake during the first 1,000 days of their lives suffer from chronic malnutrition. These children face severe irreversible consequences - a stunted growth, impaired brain development and a weaker immune system. They are unable to reach their full potential to do well in school, earn more as adults and support the future economic development of their countries.



Photo by Yannis H on Unsplash

TODAY:

144

MILLIONS OF CHRONICALLY  
MALNOURISHED CHILDREN

2025 WORLD HEALTH ASSEMBLY TARGET:

30%\*

FEWER CHRONICALLY  
MALNOURISHED CHILDREN

\*data adjusted for 2020

## OUR MISSION

**With 144 million chronically malnourished children in the world - 1 in 5 children under the age of 5 –** the burden of chronic malnutrition is staggering and the current health and economic crisis linked to Covid-19 is likely to deteriorate nutritional status of the most vulnerable. UNITLIFE supports projects at the intersection of nutrition, nutrition-sensitive and climate-smart agriculture, and the empowerment of women, with the primary goal of improving the nutritional status of children and future mothers. UNITLIFE supports the internationally-agreed target to reduce the number of chronically malnourished children by 30% by 2025.

## OUR APPROACH

UNITLIFE leverages innovative financing mechanisms and cutting-edge technologies to raise additional funds to combat the disease. UNITLIFE allocates this funding through a competitive process, basing funding decisions on recommendations from an independent panel of international nutrition experts. This ensures a technically strong, transparent and credible selection process. Projects with a strong sustainability component that support national strategies and build on existing initiatives are prioritized to maximize impact.



Photo by Annie Spratt on Unsplash

# UNITLIFE'S INNOVATIVE FINANCE MODEL

The future of development is local.

By 2022, 60% of global GDP will be digitized.

UNITLIFE harnesses the power of local businesses and the digital economy, while connecting nutrition with innovation. To complete this nexus, the team operates from Station F, world's largest start-up campus in Paris, France where creativity, entrepreneurship and capital meet.

UNITLIFE works with fintech companies, mobile money providers and telecom operators to channel sustainable micro-donations towards ending chronic malnutrition. We also mobilize individuals in a global solidarity movement via the **"UNITLIFE: Saving the Next Generation" App** enabling them to support the cause through various channels, including cryptocurrencies, and to get real-time information the projects they support. UNITLIFE also joins forces with providers of contactless payments and intelligent voice assistants for instantaneous and secure payments.



SUSTAINABLE  
MICRO-DONATIONS



CRYPTO-  
CURRENCY



CONTACTLESS  
PAYMENTS



INTELLIGENT  
VOICE ASSISTANT



MATCHING  
SCHEME



E-COMMERCE  
E-SPORTS



ARTS  
AUCTIONS

UNITLIFE was created by the UN Capital Development Fund and UN Women, with the former hosting the Secretariat. The fund is governed by a multi-stakeholder board, including the permanent seat members – Government of France and UN Women. The President of UNITLIFE is Dr. Philippe Douste-Blazy, former Minister of Foreign Affairs and Health Minister of France, who has also served as Under Secretary-General and Special Advisor on Innovative Financing at the United Nations.

UNITLIFE was announced by the United Nations Secretary-General, Antonio Guterres, the President of the French Republic, Emmanuel Macron and the President of the World Bank, Jim Kim, during the One Planet Summit on 12 December 2017 in Paris. UNITLIFE constitutes the 6th commitment of this Summit.

UNITLIFE contributes to 11 of the 17 Sustainable Development Goals, especially Goals 2, 5, 13.

