

CAPE AGULHAS MUNICIPALITY

CHANGE PROJECT PROGRESS REPORT AND LESSONS LEARNT FROM PROGRAMME



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1 INTRODUCTION

INTRODUCTION

- ❑ The Cape Agulhas Municipality was accepted into the ICLD's 18 month Programme for Municipal Financing: Supporting Local Development and Local Democracy during 2018.
- ❑ As part of the programme, the Municipality was required to identify a change project that could be done in this time frame.
- ❑ The objective of our change project is to encourage the active participation of youth (18 – 25) in local government processes and matters .
- ❑ The project is part of the bigger Smart City Strategy which was approved by the Municipal Council in 2018.
- ❑ The Smart City Strategy comprises 5 initiatives, namely:
 - Smart infrastructure
 - Smart safety
 - Smart environment
 - Smart governance
 - Smart economy
- ❑ Our project responds to the Smart governance initiative and comprises a number of initiatives that will collectively improve participation by the youth in our municipal processes. Although not all reliant on technology, there is a strong focus on the use of technology to achieve our objective.
- ❑ In this presentation, we will provide you with an overview of the Smart City Project as a whole as well as the change project, and also touch on some of the inspirations and lessons we have learned from the programme and applied in our own environment.

2 PROGRAMME OVERVIEW

PROGRAMME OVERVIEW

- ☐ The Programme comprises teams from municipalities in five countries, namely South Africa, Zimbabwe, Tanzania, Uganda and Zambia.
- ☐ Each country is assigned a mentor who works with the municipality to make their project a reality.
- ☐ To date the following workshops have been held:
 - ☐ December 2018: Zambia
 - ☐ April 2019: Tanzania
 - ☐ September 2019: Sweden
- ☐ The final workshop will be hosted at Cape Agulhas in March 2020.
- ☐ Each workshop was an opportunity to learn from the skilled facilitators of ICLD as well as from each other.
- ☐ We have been able to implement much of what we learnt and taken inspirations from what we saw, especially in Sweden which we plan to implement in future.

3 SMART CITY IMPLEMENTATION



PROGRESS REPORT

- ❑ The first phase of implementation of the Smart City Strategy commenced in November 2019, with the installation of the network backbone.
- ❑ The key deliverables following this are:
 - ❑ **Installation of CCTC Cameras:** This is aimed at enhancing public safety. We experienced a number of delays due to the fact that we had to wait for Provincial approvals for installations on public roads, but the expected completion date for the first LPR (Licence Plate Recognition) cameras is 13 December 2019 for all towns in the Municipal Area. There will be 33 cameras distributed over 13 sites.
 - ❑ **Public Wi-Fi:** This includes at least one public Wi-Fi hotspot in each Ward. This component of the project is the foundation of improving participation in our municipal processes by the youth as well as other stakeholders. In South Africa data is an expensive commodity and communication as well as access to information is hampered by the fact that many people in our community do not have the resources to purchase data to communicate with us or access important municipal information that is posted on social media. Ten public Wi-Fi sites are now live.
 - ❑ **Citizen Engagement Application:** Initially this was a Western Cape Government initiative that we played an integral role in initiating. Unfortunately the Province is no longer continuing with it, which necessitated that the Municipality start planning for the development of its own App. This application will enhance two way communication and will have specific benefits for the youth.



4 CHANGE PROJECT PROGRESS REPORT



KAAP AGULHAS DWELM BEWUSTHEIDS-OPEDAG
CAPE AGULHAS DRUG AWARENESS OPEN DAY



Die "Local Drug Action Committee (LDAC)" nooi u na 'n dwelmbewustheids-opedag
The Local Drug Action Committee (LDAC) invites you to a drug awareness open day

Plek/Place: Nelson Mandelasaal / Hall
Tyd/Time: 09:00
Datum/Date: Don/Thurs, 27 Junie/June 2019

Navrae kan gerig word aan Mnr. Willem Arendse by 028 425 5500 of
WillemA@capeagulhas.gov.za
Enquiries can be directed to Mr. Willem Arendse at 028 425 5500 or
WillemA@capeagulhas.gov.za



PROGRESS REPORT

- ❑ Targeted engagements started with the youth as far back as July 2018, when we established a relationship with Open Up, an NGO that you will be hearing from later today. Some of the joint initiatives included:
 - ❑ Workshops on the interpretation of statistical data in the Municipality's Integrated Development Plan (IDP) and the use of citizen engagement apps such as Pocket Reporter and Youth Explorer etc
 - ❑ The "Imagine Cape Agulhas Open Space Youth Summit" with youth from all over the Cape Agulhas Municipal Area on 22 and 23 March 2019, which was attended by almost 200 participants. A Youth Council was also elected at this summit.
 - ❑ An Open By-laws workshop took place on 13 July 2019 and was attended by 25 youth. The objective of the workshop was to teach youth what by-laws are and also how to participate in the development and review of municipal by-laws.
 - ❑ The development of a Youth Council Constitution which was approved by the Municipal Council on 23 July 2019.
 - ❑ The development of a Youth Policy, which was approved by the Municipal Council on 1 October 2019.
 - ❑ The development of a Business Portal, which entails the development of a localised business database that is pre-populated from data relating to businesses in the Municipal Area, extracted from the company register. We will also identify other entrepreneurs, with a view to registering them on the data base. On 11 and 12 October 2019, a group of 20 youth were trained to do the data collection and processing to fully develop this portal.
 - ❑ A follow up Youth Summit was held on 8 and 9 November 2019, with Youth Council Members and a few other selected participants to strategize, as a follow up to the policy.

PROGRESS REPORT CONT...

- ❑ Other initiatives implemented by the Municipality and the Municipality in conjunction with other government stakeholders include:
 - ❑ The established an ICT Skills Centre with adequate ICT infrastructure for development and training programs such as youth development and local economic development training programs. The intention was to create a multi-use facility that can be utilized both internally and externally to the Municipality. Provincial funding is available to develop the area surrounding the Skills Centre as a precinct, with recreation facilities etc.
 - ❑ The roll out of Wi-Fi hotspots to Municipal buildings in each ward so that representatives of the youth council can communicate through Google Hangouts. This was necessary as the youth council are dispersed over a large geographic area, and it is difficult to get them together for discussions due to the cost and limitations in terms of public transport.
 - ❑ A Mosaic project was initiated which entailed the creation of mosaic murals at our Thusong Centre. The project was funded by a Provincial department. The project provided employment for 7 youth for a period of 3 months, and during this time they were taught the art of mosaic. A positive spin off from this is that we are now assisting some of the participants to establish a co-operative which will make mosaic articles to sell.

Cape Agulhas Municipality's Human Resource Department held a career exhibition at Albert Myburgh Secondary School (AMSS) on 22 May 2019. Learners from AMSS and Bredasdorp High School (BD's) were given an opportunity to get first hand information from various institutions of higher learning.

PROGRESS REPORT CONT...

- ❑ A business Planning workshop took place on 18 and 19 June 2019, which was facilitated by our Economic Development and Tourism Promotion division. This workshop was attended by 22 youth and was aimed at providing them with skills to start their own businesses.
- ❑ The Municipality worked with the Local Drug Action Committee to host a drug awareness open day on 27 June 2019, which was primarily aimed at the youth.
- ❑ A parliamentary visit took place in June, and a group of 30 youth were informed about the Constitution, the different spheres of government and how to make submissions to parliament. On 27 July 2019, three of our participants formed part of a group of 38 youth from the Province who made presentations to Parliament on matters affecting the youth of our Municipal Area
- ❑ A Client Services Satisfaction Survey, was commenced with in July to evaluate the standard of service delivery rendered by the Municipality. This project employed 27 youth for 6 weeks. The survey was uploaded onto Google forms, which capacitated the participants to use this software. It also enabled us to develop the data collection and analysis skills of the participants and was an opportunity to enlighten them as to what the Municipality does, and what can be expected in terms of service standards etc.

PROGRESS REPORT CONT...

- ❑ The Heartland Phone Film Initiative took place from 26-28 July 2019 at our newly equipped Skills Centre and was aimed at teaching a group of 20 youth how to use social media and how to make and edit films on their phone. Future plans include hosting a You-Tube channel where these youth can upload their films, use their skills to show municipal issues and at a later stage we will also be hosting a competition. You will hear more about this later today.
- ❑ The Consider Cape Agulhas Economic Development Conference took place on 5 September 2019, to coincide with NAMPO Cape. The conference was aimed at showcasing the most imminent developments that will be taking place in our Municipal Area within the next two to three years. This has enabled us to identify where there are job and skills development opportunities that our youth can take advantage of. Simultaneously, we sponsored a trading area at the NAMPO Cape Expo for 15 of our local entrepreneurs including a number of youth.
- ❑ We launched the Peace Officer on Bike Program on 6 September 2019. The Peace Officer Project will be rolled out in all the towns of Cape Agulhas Municipality. This is a job creation project for youth.
- ❑ A Cape Agulhas Municipality youth face book page was created: CAM youth

PROGRESS REPORT CONT...

- ❑ A very successful Tourism and Film Conference was held on 14 November 2019. A highlight of the day was a presentation by Tristan Atkins, a young and successful film maker from Bredasdorp. This was also part of the Consider Cape Agulhas campaign.
- ❑ The Municipality successfully applied to be part of ABSA CATALYX YES Project, which entails the recruitment of 10 youths who will work for the Municipality for a period of 12 months. These youths all expressed interest in learnerships at the Municipality, and we will use them to assist us with two surveys, namely the Contact Details Data Base and Training Opportunity Assessment. Following this they will be deployed in various departments of the Municipality, according to their field of interest so that they can gain experience. The project is fully sponsored by one of the major banks in South Africa.

5 WAY FORWARD

WAY FORWARD

- ❑ The main focus of the Smart City Project going forward is:
 - ❑ Citizen Engagement Application
 - ❑ Unified platform (Consul)
 - ❑ CCTV implementations as well as the IOT (Internet of things) components.
 - ❑ Engagements to identify how our technologies can contribute to more opportunities related to job creation, training and youth development.
- ❑ Roll out of the Contact Details Data Base, Training Opportunity Assessment and Business Portal Surveys
- ❑ An Agriculture and Arts and Craft Conference which form part of the Consider Cape Agulhas initiative

6 LESSONS LEARNT AND HIGHLIGHTS OF THE PROGRAMME

LESSONS LEARNT AND APPLIED

- ❑ **LFA approach:** This approach to project planning entails a very simplified problem and objective tree which can be used to contextualize a challenge and develop solutions. We used this methodology very successfully in an internal workshop with our own stakeholders to ratify our team's conceptualisation of our change project.
- ❑ **Consul Platform** We are investigating the use of the Consul Platform as a unified communication platform and are proposing it as a common area for our future partnership with Ekerö kommun (Municipality).
- ❑ **Appreciative Inquiry methodology:** We used this methodology at a senior management strategic planning session that was held on 18 November 2019 to address gaps in our management process.
- ❑ **Participative budgeting:** A Strategic Session with Senior Management and our Mayoral Committee is scheduled for January 2020, where we plan to introduce this concept.

HIGHLIGHTS AND INSPIRATIONS

- ❑ **Smart benches:** Solar powered benches in Malmö which double as phone chargers and Wi-fi hotspots – the perfect addition to our Smart City.
- ❑ **Recycling and waste management:** We took inspiration from the way in which Gävle enable re using, re cycling and making use of technology in the waste management process.
- ❑ **Community ownership of projects:** We visited rural projects funded through the EU Leader Project and took inspiration from the way that local communities work together and support each other in rural based enterprises such as shops, restaurants and in the case of Röstånga the development of a community property development company to upgrade and take care of their own village.
- ❑ **Business incubation:** We took inspiration from the Ideon Science Park which is a partnership between Lund University, Lund Municipality and 70 other partners who are corporate or NGO's. Their aim is to provide various types of incubators for students to take their innovative ideas and research to market and for corporates to become more innovative through collaboration. We will start with Breakfast mingles between ourselves and organised business which already commenced with the Economic Development Conference.

HIGHLIGHTS AND INSPIRATIONS

- ❑ **Environmental consciousness:** The Swedes demonstrate a commitment to the environment in everything they do. The parks and gardens bear testimony to this and non motorised transport is encouraged everywhere. All offices abound with pot plants to purify the air. We can learn from this and have started to encourage people to bring a pot plant to work.
- ❑ **Pending Municipal Partnership with Ekerö kommun (Municipality):** ICLD facilitated a visit to Ekerö kommun to meet with their Mayor and Officials with a view to establishing a municipal partnership in the near future. ICLD met with us on 29 November 2019 to discuss this in more depth and we are awaiting final approval.
- ❑ **Appreciation of plant based cuisine:** Never before have a group of South Africans from Bredasdorp eaten so little meat. We learnt to appreciate the benefits and wonderful tastes of sustainable plant based cuisine.

THANK YOU

