


# Form for "Pre-Screening Questions"

## Eligibility Requirements


Before starting the application, please answer to these questions to verify if you are eligible to apply to this call.

 \* Please provide the name of your organization.

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 \* Please provide an email address for official correspondence.

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 \* Is your organization a registered entity with at least one year of operations and audited financial statements for at least one year?

☐ Yes

☐ No

 \* Year of incorporation of your organization.

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 \* Is your organization a Financial Service Provider?

☐ Yes

☐ No

 Please indicate in which category your organization falls under

☐ Bank

☐ Non-Bank Financial Institution

☐ Cross-border Payment Hub

☐ Payment Service Provider

☐ Mobile Network Operator

☐ Non-Governmental organizations


☐ Fintech company

☐ Insurance company

☐ Money transfer operator

☐ Agent banking aggregator

☐ Technology provider

 \* Does your organization or any of the other members of the consortium have the relevant operating licenses to work and operate in Ghana?

☐ Yes


☐ No

 \* Are you the Lead Applicant\* responding to this RfA??


*In case of a proposal submitted by a single applicant, your organization is the sole entity in the forms, and if the proposal is accepted, the sole beneficiary of the grant and solely responsible for its proper execution. In case of a consortium of applicants (consortium partners that must demonstrably have established their partnership prior to when this request for applications was issued), the lead applicant is the coordinator submitting the joint proposal. The lead applicant is also the intermediary for all communication with UNCDF on behalf of itself and all partners, and is responsible for signing the Financing Agreement with UNCDF and supplying all the documents and information required by UNCDF.*

☐ Yes


☐ No

 \* Is your organization targeting or going to target in the project at least one of the following groups: youth, women, returning migrants, MSMEs in Ghana?


- ☐ Yes  
☐ No

 Please indicate the status of your solution that you are proposing for this Innovation Challenge.


- ☐ Product is not available: still an idea/concept, or still in development phase (not eligible)  
☐ Final testing stage, ready to be launched in next 3 months. (not eligible)  
☐ Pre-launch. Some modules are available/has MVP/Recently launched (eligible for Axis 1)  
☐ Already live after at least 6 months, gone through multiple iterations (eligible for Axis 1)  
☐ Product has already been in market for 1 year and business model validated (eligible for Axis 2)

 \*Is your organization (and the other members of the consortium) able to contribute at least 10% of project costs (for costs such as technical resources, staff, and operational expenses)?

- ☐ Yes  
☐ No

 Is your organization the subject of bankruptcy, liquidation, judicial settlement, safeguarding, cessation of activity or any other similar situation resulting from a similar procedure?


- ☐ Yes  
☐ No

 Is your organization or any of your staff or member of the board of directors included in the United Nations financial sanctions lists, particularly the fight against the financing of terrorism and against attacks on international peace and security?


(For further information on the United Nations Financial sanctions list, see:

<https://www.un.org/securitycouncil/content/un-sc-consolidated-list>)


- ☐ Yes  
☐ No

 \* Is your organization involved in any of the following activities? Please select any that apply (or read through and then confirm that none applies).\*

- ☐ None of the activities listed below.  
☐ Production or trade in any product or activity deemed illegal under host country laws or regulations, or international conventions and agreements, or subject to international bans.  
☐ Production or trade in weapons and munitions.  
☐ Production or trade in alcoholic beverages (excluding beer and wine).  
☐ Production or trade in tobacco.  
☐ Gambling, casinos or equivalent enterprises.  
☐ Production or trade in radioactive materials.  
☐ Production or trade in unbonded asbestos fibres.  
☐ Drift net fishing in the marine environment using nets in excess of 2.5km in length.  
☐ Production or activities involving harmful or exploitative forms of forced labour or harmful child labour.  
☐ Commercial logging operations for use in primary tropical moist forest.  
☐ Production or trade in wood or other forestry products other than from sustainably managed forests.  
☐ Production, trade, storage or transport of hazardous chemicals, or commercial scale use of hazardous chemicals. Hazardous chemicals include gasoline, kerosene and other petroleum products (but excluding liquefied petroleum gas and other gases used to super clean household cooking solutions).  
☐ Production or activities that impinge on the lands owned, or claimed under adjudication, by indigenous peoples, without full documented consent of such peoples.


 Has your organization fulfilled all obligations relating to the payment of social security contributions or obligations relating to the payment of taxes per the legal provisions in the registration country.

- ☐ Yes  
☐ No


 Do you confirm that you have read and you agree with the general Terms and Conditions as stated on the UNCDF Financing Grant Agreement and you are ready to sign the grant if your organization were awarded this Innovation Challenge?

- ☐ Yes

☐ No

 To finish this pre-screen form, please click the below button titled "Mark as Complete". This will complete the pre-screen for you to determine if you are eligible to move on to the full application. If you pass this pre-screen form, you will see a new task in the left-hand window titled "Application Form". Please click this task to complete your application. If you are not eligible to move on to the full application, you will receive email communication shortly.

# Boosting financial solutions inclusion and job creation in Ashanti and Western regions of Ghana

 \*Your name and surname

\_\_\_\_\_

 Designation

- ☐ Ms  
☐ Mrs  
☐ Mr  
☐ Dr.  
☐ Other \_\_\_\_\_


 \*Your e-mail

\_\_\_\_\_

 \*Your Phone number

(include the country code)

\_\_\_\_\_


 \*Website address for your organization

\_\_\_\_\_ (https://)

 \*Social media accounts of your organization

(please give the web addresses)


Facebook	_____
LinkedIn	_____
Twitter	_____
Slack	_____
Instagram	_____
YouTube/Vimeo	_____
Other	_____

 \*Your role in the Lead Applicant Organization


\_\_\_\_\_

 \*Are you the legal representative?


- ☐ Yes  
☐ No

 \*If No, Provide name and surname of the legal representative of your organization.

\_\_\_\_\_

 \*Email of the legal representative

\_\_\_\_\_

 \*Phone number of the legal representative

\_\_\_\_\_

 Country of Incorporation of your organization

- Afghanistan
- Albania
- Algeria
- Andorra
- Angola
- Antarctica
- Antigua and Barbuda
- Argentina
- Armenia
- Australia
- ... 170 additional choices hidden ...
- United Kingdom
- United States
- Uruguay
- Uzbekistan
- Vanuatu
- Venezuela
- Vietnam
- Yemen
- Zambia
- Zimbabwe

 Address of the Registered office of your organization

Address

City/Town

ZIP/Postal Code

Country

- Afghanistan
- Albania
- Algeria
- Andorra
- Angola
- Antarctica
- Antigua and Barbuda
- Argentina
- Armenia
- Australia
- ... 170 additional choices hidden ...
- United Kingdom
- United States
- Uruguay
- Uzbekistan
- Vanuatu
- Venezuela
- Vietnam
- Yemen
- Zambia
- Zimbabwe

 Address of operational headquarters (if different from the Registered office) of the Lead Applicant


Address

City/Town


ZIP/Postal Code

Country

- Afghanistan
- Albania
- Algeria
- Andorra
- Angola
- Antarctica
- Antigua and Barbuda
- Argentina
- Armenia
- Australia
- ... 170 additional choices hidden ...
- United Kingdom
- United States
- Uruguay
- Uzbekistan
- Vanuatu
- Venezuela
- Vietnam
- Yemen
- Zambia
- Zimbabwe

 \*Has your organization any presence in terms of offices, clients, agents in at least one of the two targeted regions (Ashanti and Western) ?


- ☐ Yes  
☐ No

 If Yes, please describe your type of presence and the location where your organization is present.

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 \*Briefly describe your organization, highlighting the mission, core business model, main services, (max 1,200 characters).

*When completing this section outline what is your mission, vision and values. What are your key services and products. What is your business model? What are your main revenue drivers? Who are your competitors. Which regions do you serve. Number of employees in your organization.*

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 \*Briefly describe your current customer base, (max 700 characters).

*How many customers/users do you have? How would you describe your core customer base? Can you segment them by gender, age group, income level, location? If B2B, what type of businesses are your main customers? Would any of your customers be in the low-to-moderate income bracket? What percentage could that be? Outline if any of your customers users are located in the Ashanti and Western Regions and if your organization is already targeting any of the following target groups (micro, small and medium-sized enterprises (MSMEs) in the green sector, women and the youth (aged below 35), returning migrants.)*

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 \*Number of users/customers/business registered by your organization in the past 3 years

If you offer B2B solution, include the number of companies

2020

2019

2018


 Number of young users/customers/clients (below 35 years old) registered by your organization attained in the past 3 years. If you offer B2B solution, no need to complete it. Age distribution should take into account those aged below 35.

If you offer B2B solution, include the number of companies

2020

2019

2018


 Number of female users/customers registered by your organization attained in the past 3 years.


If you offer B2B solution, no need to complete it

2020


2019


2018


 \*Briefly describe your track record in designing, developing and implementing similar initiatives. Outline the main achievements, challenges and lessons learnt. (max 1,000 characters)

 Report some of your financial indicators and projections. You can choose to include total revenues of the company or revenues for the proposed solutions. Just specify it.

	2020	2019	2018
Revenues (US\$)	<div></div>	<div></div>	<div></div>
EBITDA (US\$)	<div></div>	<div></div>	<div></div>
Net Profit (US\$)	<div></div>	<div></div>	<div></div>
Assets (US\$)	<div></div>	<div></div>	<div></div>
Liabilities (US\$)	<div></div>	<div></div>	<div></div>
Equity (US\$)	<div></div>	<div></div>	<div></div>


 Briefly describe the profiles and role of the team involved in the project (max 700 characters)

 If you are submitting this application with other partner entities, tell us more about your partners and their roles.

 \*What is your status in presenting this project? Is your organization applying alone or with other entities?

☐ My organization is applying alone in response to this RFA

☐ My organization is applying with a consortium of partners in response to this RFA


 \*Briefly introduce the other partners and their intended role in the project.


(max 1,000 characters).

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 Tell us more about your solution


 \*This Request for Applications is looking for solutions framed under two pillars of intervention – please select which one of these two areas of intervention your proposal answers

☐ PILLAR 1. Customer Empowerment.


☐ PILLAR 2. Inclusive Innovation.

 \*Name your Solution/ Project

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 Provide a link to the demo or to the website of your solution, if available


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 \*Please provide a description of your proposed solution and how it will address the challenges of access and/or usage of financial services in Ashanti and Western regions of Ghana for the targeted groups (max 1,000 characters).

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 \*Describe your solution outlining the key elements from a user, technological and business perspective and elaborate further about the status of development (max 1,000 characters).

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 \*Briefly describe your value proposition and how this can bring value to the GrEEn project, (max 1,000 characters).

*Describe the uniqueness of your value proposition, including: market and customer segment, targeted groups, features of your value proposition that respond to market and customer needs. What pain points do you solve for your customer? Why would your customer choose your product over another?*

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 \*Please provide a brief overview of your go-to-market strategy considering the two targeted regions and the GrEEn project's objectives (max 1,000 characters).

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 \*Indicate any initiative that you have had/currently have with other development partners or government authorities that could overlap with the proposed initiative. Please highlight synergies and or complementarities. (max 700 characters)

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 \*Provide an overview of your financial projections for the upcoming three years 2021/2022/2023.


*If the indicator does not apply to your solution, type 0.*

	2021	2022	2023
New active customers*	<hr/>	<hr/>	<hr/>
People trained	<hr/>	<hr/>	<hr/>
Volume of transactions (USD)	<hr/>	<hr/>	<hr/>
New customers registered	<hr/>	<hr/>	<hr/>
Savings mobilized (USD)	<hr/>	<hr/>	<hr/>
Loans disbursed (USD)	<hr/>	<hr/>	<hr/>
New job created	<hr/>	<hr/>	<hr/>

 \*Provide an overview of your targets by indicating numerical values against the indicators to be met by Dec. 2021/2022/2023.

*If the indicator does not apply to your business model, type 0.*

	2021	2022	2023
Revenues	<hr/>	<hr/>	<hr/>
EBITDA	<hr/>	<hr/>	<hr/>
Assets (US\$)	<hr/>	<hr/>	<hr/>
Liabilities (US\$)	<hr/>	<hr/>	<hr/>
Net Profit (US\$)	<hr/>	<hr/>	<hr/>

 \*Briefly describe the profiles and role of the key team members involved in the project (max 1,000 characters)

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 Regulatory Approvals required and SWOT Analysis

 \*Is Regulatory Approval required to take the project forward?


- ☐ Yes  
☐ No

 \*If Yes, explain which Institution is issuing the approval and the type of regulatory approval required. (max 200 characters)


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 \*Has your institution already received regulatory approval?


- ☐ Yes  
☐ No

 If no, explain when do you expect receiving it and what procedures are needed to move forward

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 \*Briefly outline a SWOT- Strengths Weaknesses Opportunities and Threats analysis of the solution proposed (max 700 characters).


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 Tell us more about your funding needs

 \*This RFA is looking for innovative solutions that can meet the following 2 areas of intervention – please select the areas of intervention to which your proposal responds

- ☐ Axis 1: Innovative solutions to pilot in the market  
☐ Axis 2: Innovative digital solutions to scale in the market

 \*Total resources to be allocated for the deployment of the solution (US\$)

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 \*UNCDF Funds (US\$) requested to deploy the solution


If you are in Axis 1 the maximum amount is 50,000 USD, if you are in Axis 2 the maximum amount is 150,000 USD

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 \*Own Funds (US\$) allocated to deploy the solution.

Please note: the applicant should contribute a minimum of 10% of the total budget (other resources such as technical, manpower, operations are expected to be committed by the provider)

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 \*Other resources requested from other funders relating to the solution, if any (US\$)

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
 \*Describe how you will use the UNCDF grant, outlining key milestones, key activities linked to each milestone and indicative timeline, (max 1,000 characters)

*Please note that outreach (e.g. testing phase with beneficiaries/clients) should be achieved within the first 3 months*

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 How did you find out about this RFA?

- ☐ Facebook
- ☐ LinkedIn
- ☐ Twitter
- ☐ Newspaper/media
- ☐ Colleagues/ Friends
- ☐ UNCDF website/Newsletter
- ☐ Other (please specify) \_\_\_\_\_

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 Declaration of Conformity

 I DECLARE THAT

All the information and statements made in this application are true and we accept that any misrepresentation contained in it may lead to the disqualification of our organization. We confirm that we meet the eligibility criteria outlined in the main RFA document IN SECTION 3.1" Eligibility Requirement". We confirm that if our submission were to be selected, we are ready to share the following information during the due diligence stage. The information required includes: Outline of governance and executive management structure and members\Relevant documentary evidence and support on the business model/policy and mandate of our company/entity including among others certificate of registration, audited financial statements, certificate of compliance with the tax authorities and any other documentary evidence that might be requested by UNCDF. Relevant and prompt inputs to the preparation of the full documentation for submission to the Investment Committee, and Performance-based Agreement. Should we be selected as a partner, we commit to endeavour towards successful outcomes of the project upholding the integrity of the proposed idea and desired impact, and at a minimum commit the following: Allocating staff time to assure implementation, oversight, supervision of the project Allocating the required operational costs associated with the implementation of the project Assuring participation to regular progress meeting with UNCDF We fully understand and recognize that UNCDF is not bound to accept this application that we shall bear all costs associated with its preparation and submission, and that UNCDF will in no case be responsible or liable for those costs, regardless of the conduct or outcome of the evaluation. If selected, we accept the conditions of UNCDF legal agreements as per PBA sample attached on the RFA.

- ☐ Agree
- ☐ Disagree Disagree (your application will not be submitted)

 Next Steps

To finish this application form, please click the below button titled "Mark as Complete". This will complete the application form for you to preview and ensure correctness/completeness. If you would like to edit this form once complete, please click "..." in the upper right corner of this form, followed by "edit". Once you are satisfied with this application form, you must click "Submit" on the left side. **Upon submission, you will no longer be able to edit this application.**