**Annex II Technical Proposal**

**Company name: \_\_\_\_\_\_\_**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SECTION 1: SPECIFIC EXPERIENCE FOR THE ASSIGNMENT.**  1.1 Please provide details of your strongest creeds of past work in the development of financial products/ technology marketplace/ shaping last-mile experience or any other relevant experience.   |  |  |  |  | | --- | --- | --- | --- | | Name of the project |  | | | | Grant/contract value (USD) |  | Website if applicable | | | Target Country(ies) |  | Implementation Period |  | |  | | | | | Name of the Client/funder |  | | | | References contact details | name | position | phone number email | |  |  |  | |  | | | | | Description of the approach/methodology |  | | | | Key outputs/deliverables produced |  | | | | Key Performance Indicators/ Targets |  | | | |  | | | | | Names of the staff that participated in the assignment |  |  |  | | Knowledge product production and dissemination strategy of the assignment |  | | |   **(copy/paste table above if you wish to add other relevant projects)** |
| 1.2 Demonstrate your organisation/consortium’s ability to develop or aggregate online marketplaces. (max 1 page) |
| **SECTION 2: APPROACH AND IMPLEMENTATION PLAN (maximum 20 pages)**(Applicant(s) may use info-graphical / diagrammatical explanation for their response) |
| 2.1. What will be the blueprint of the financial services marketplace that the applicant/ consortium envisions based on the details mentioned in the EOI. Please explain linkage and construct of each component (4 pages max) |
| 2.2 What e-payments solution do you suggest and why is it the best choice for the target segment? How will this integrate with other platforms under mission Shakti. (2 pages max) |
| 2.3. how will you undertake access and delivery of the financial service’s marketplace to people on the ground spread across different parts of rural Odisha. How will the users be added to the platform? Will you develop or leverage a field cadre? If so, provide details, model of engagement and incentive structures proposed for this cadre (4 pages max) |
| 2.4. how will users share their issues with the portal and how will they be resolved? (2 pages max) |
| 2.5. what will be your plan to create awareness about the usage and access of the FS marketplace? What kind of field cadre will you develop or leverage. What will be their incentive structure? (3 pages max) |
| 2.6. How will you make this marketplace commercially viable and sustainable for all stakeholders. Please explain the revenue models for each stakeholder in detail. (3 pages max) |
| **SECTION 3: PERSONNEL** |
| 3.1. Management Structure: Describe the overall management approach toward planning and implementing this activity. Include an organization chart for the management of the project describing the relationship of key positions and designations along with information on the roles and structure of any sub-grantees, contractors, or other critical relationships. |