

## **Questions Emerging from the Sprint4Women RFA**

*What is the expectation on the responses to the questions, in terms of word limit? Only one question has a limit on word limits.*

We would like candidates to provide as much detail as possible to strengthen the description and understanding of the product. Please remember to focus on the product or aspect of the product that you want to tailor to make more women-friendly.

*Do you have a working definition of the terminology 'active'?*

Active customer is defined as a transaction within 90 days.

Active agent is defined as a transaction within 30 days.

*Will there be chance for follow-up responses or feedback after the submission deadline has passed?*

This will be considered on a needs-basis if something needs to be objectively clarified, but applicants are encouraged to present their best possible responses in the application.

*What if the product has no accounts but has clients?*

The aim is to assess and evaluate what reach the product will have for women. The company should be able to provide a measure of its clients, thus how many women the product reaches.