

#### MicroLead Webinar #5

Partners Sharing Experiences

Challenges and solutions in extending savings services to women and rural areas



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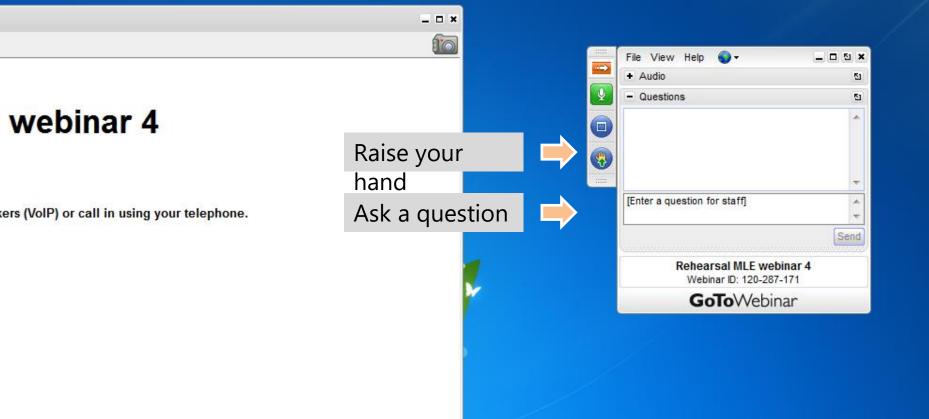


























### MicroLead in Ethiopia



**Micro Level:** Focused TA to two selected MFIs (Buusaa Gonofaa MFI and Wasasa MFI) to raise deposits, increase outreach and have a demonstration effect.

**Meso level:** Support to AEMFI to improve institutional capacity of MFIs through trainings & workshops

# Challenges and solutions in extending savings services to women and rural areas





Ato Teshome Dayesso General Manager – Buusaa Gonofaa Microfinance



# Challenges and solutions in extending savings services to women and rural areas





Ato Teklemariam Awoke
Planning & Marketing Head at Wasasa Microfinance





## THANK YOU