**Handout 3: Own FSP market level levers**

|  |  |
| --- | --- |
| Financial market penetration |  |
| Positioning of your FSP in comparison to other FSPs |  |
| Supply of targeted financial services for youth |  |
| Supply of Youth Serving Organizations with who to partner (type of services provided, landscape etc) |  |
| Legal environment for savings |  |
| Legal environment for mobile and branchless banking |  |
| Legal environment to innovate |  |
| Age restrictions to open and manage independently an account |  |
| Supply of government youth programmes (eg. Entrepreneurship programmes, financial literacy, loan funds etc) |  |